

## **Craig Reed**

### **Supplier Management and Development**

Delta Airlines Inc., Atlanta, GA

Craig Reed has more than 10 years experience in supply chain management and strategic sourcing. Craig currently has responsibility for implementing processes, frameworks and enabling technologies to support the sustainable value creation and the continuous improvement of Delta's supply base which provide \$8+ Billion dollars of commodities and services to Delta Air Lines annually. Before joining Delta, Craig was a Supply Base Manager with John Deere's supply chain management organization. He had direct responsibility for the relationships, strategy development and execution, for commodities totaling \$400+ million dollars of annual purchases. Prior to John Deere Craig worked as a Commodity Manager, with BMW Manufacturing. He facilitated alignment among selected suppliers, and BMW's engineering, logistics, quality, manufacturing and design functions. Craig's outstanding supply chain management career began at Honda of America Manufacturing where he was a part of the Strategic Sourcing, Cost Procurement Group. He gained excellent manufacturing experience by developing supplier and commodity strategies based on the strategic direction of Honda Manufacturing, industry requirements or supplier technology, with a goal to continuously improve supplier, cost, quality, delivery and development capabilities and performance. Craig received his Bachelors of Science in Economics from Florida Agricultural and Mechanical University and his MBA with a Supply Chain Management concentration from Arizona State University.