



IUID

Item Unique
Identification

IUID Individual Contribution Awards

Mr. Jeff Gear
The Boeing Company



Ms. LeAntha Sumpter, (Deputy Director for Program Development and Implementation, Defense Procurement & Acquisition Policy in the Office of the Under Secretary of Defense for AT&L) presents Mr. Jeff Gear (The Boeing Company) with an IUID Individual Contribution Award.



IUID Individual Contribution Awards Press Release March 25, 2008



Since the IUID Policy was introduced in 2003, it has been rapidly implemented by Department of Defense (DoD) Program Managers, Depots, Automatic Identification Technology (AIT) Solution Providers, Government Leaders and DoD Suppliers. Many stakeholders have fully embraced IUID to improve data quality, standardize serialization and take advantage of automatic data capture and revolutionize existing business processes. Although there have been some challenges in IUID implementation, the rewards far outweigh the challenges, transforming current DoD business practices. Through individual and organizational dedication and resolve, 3.0 million items have been entered into the IUID Registry.

The February 26-27 2008 UID & eBusiness Forum, held in Arlington Virginia, marked the first recognition of individuals for their contributions to IUID. The IUID Individual Contribution Award officially recognizes key members within corporate/industry or government organizations who have made critical contributions successfully facilitating IUID adoption, implementation and acceptance within the IUID community. The IUID Policy Office will continue the IUID Award Recognition Program to identify outstanding participants in the advancement of IUID successes.

Mr. Jeff Gear, The Boeing Company, is the Project Manager for Automatic Identification Technologies (AIT) at Boeing Integrated Defense Systems (IDS). Mr. Gear joined Boeing over 20 years ago, and since 2004 has been responsible for defining, coordinating and implementing AIT policies, processes, best practices and tools across the IDS business systems including Strike, Mobility, Space and Support systems. Mr. Gear is a strong advocate for IUID and AIT within DoD, Boeing and other industries. He is a key member of the IUID Industry Leadership Advisory Group, sponsored by National Defense Industry Association (NDIA), and is a frequent guest speaker at UID & eBusiness Forums, RFID Events and National Contract Management Association (NCMA) Conferences.

According to Dr. James Finley, Deputy Under Secretary of Defense for Acquisition & Technology (A&T), "IUID is an essential effort for the DoD. The consistent and accurate identification of items will facilitate item tracking throughout each item's life in the DoD business systems. The results will be reliable and accurate data for program management and accountability purposes that will also be vital to engineering, acquisition, financial, property, plant, and equipment accountability, maintenance and logistics purposes." ¹

Mr. Jeff Gear is one of three individuals to be recognized as the first recipients of the IUID Individual Contribution Award distributed on February 26th 2008.

¹ Dr. James Finley, "Making a Difference for Asset Visibility, Management, and Accountability," Acquisition Technology & Logistics (AT&L) May-June 2007: pg 9.