



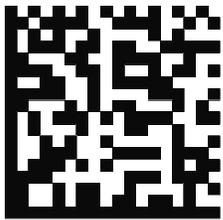
IUID Individual Contribution Award



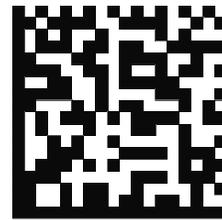
Major Brian Spooner USMC



Ms. LeAntha Sumpter, (Deputy Director for Program Development and Implementation, Defense Procurement & Acquisition Policy in the Office of the Under Secretary of Defense for AT&L) presents Major Brian Spooner with the IUID Individual Contribution Award.



IUID Individual Contribution Award



Press Release
March 2011

Major Brian Spooner
USMC

Major Brian Spooner, Ground Ordinance Maintenance Officer, Headquarters Marine Corps Installations and Logistics, Life Cycle Management Branch for Logistics Plans, Policies and Strategic Mobility Division, has been the driving force behind the USMC IUID efforts.

Major Spooner laid the foundation for USMC IUID transformation for TLMCM. For success IUID adoption, he considered all aspects including Sustainment, Logistics, Data Management, Intensive Item Management, Sense and Respond Logistics and Net Centric Operations and Warfare.

For example, Major Spooner successfully aligned the necessary finding requirements to allow the USMC to embed IUID Site Managers at the 3 Marine Expeditionary Forces on the east and west coasts, in addition to the Pacific to mark items as well as perform Quality Assurance (QA) on marks.

Major Spooner quickly realized the real return on investment with IUID is leveraging the data contained within the Unique Item Identifier (UII). By employing the UII to improve data quality, data sharing, and automate business processes, the USMC has been able to gain efficiencies and effectiveness. Ensuring Automated Information Systems (AISs) can receive, use and transmit UIIs is a personal passion of Major Spooner.

“In recognition of your personal commitment and demonstrated leadership in advancing IUID beyond compliance to support the warfighter.”