



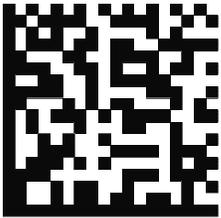
# IUID Individual Contribution Award



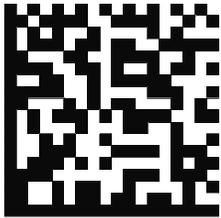
**Mr. E.R. "Mike" Howard**  
US Navy



Ms. LeAntha Sumpter, (Deputy Director for Program Development and Implementation, Defense Procurement & Acquisition Policy in the Office of the Under Secretary of Defense for AT&L) and Mr. Robert Leibrandt (Deputy), presents Mr. E.R. "Mike" Howard with the IUID Individual Contribution Award.



# IUID Individual Contribution Award



**Press Release**  
**March 2011**

**Mr. E.R. “Mike” Howard**  
US Navy

In August 2009, Mr. E.R. “Mike” Howard assumed the position as the lead for life cycle item identification within the Deputy Assistant Secretary of the Navy, Acquisition and Logistics Management (DASN A&LM) department. He was personally responsible for providing leadership regarding Automatic Identification Technologies (AITs) including Item Unique Identification (IUID).

During his time in this position, Mr. Howard led the development of the SECNAV-INST 4440.34, which includes practical IUID implementation strategies for the Department of Navy (DON). In addition, he initiated the DON IUID Journal to communicate IUID updates to the Navy acquisition community. As a result of these efforts, the acquisition community has been able to garner lessons learned, duplicate success stories in their IUID compliance efforts, and identify cost-reducing activities.

Mr. Howard also continued the Department of Navy Enterprise Training Symposium (DIETS) by coordinating key speakers to communicate the on-going efforts and importance of IUID implementation. At these events, Mr. Howard took the opportunity to socialize low-cost opportunistic marking methodologies, advance the Should-Cost Model for Independent Government Cost Estimates (IGCE) and established webex training demonstrations on the Quick Compliance Tool Suite (QCTS), a GOTS product supporting low-cost IUID marking.

In addition to these internal Navy achievements, Mr. Howard also brought IUID to the attention of Senator Roger Wicker, which culminated in the Senator's support of IUID as a priority and applying congressional funding to the effort.

***“In recognition of your personal leadership and proactive commitment to advancing the Navy’s Item Unique Identification Efforts.”***

