



DEPUTY UNDER SECRETARY OF DEFENSE FOR
LOGISTICS AND MATERIEL READINESS
3500 DEFENSE PENTAGON
WASHINGTON, DC 20301-3500

NOV 1 2007

MEMORANDUM FOR: SEE DISTRIBUTION

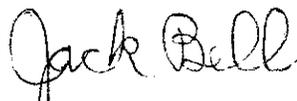
SUBJECT: Serialized Item Management (SIM) Program Plans

Serialized Item Management will assist the Department of Defense's weapon systems life cycle management and maintenance operations. SIM provides the framework needed to extract value from Item Unique Identification (IUID) to improve the effectiveness and efficiency of design and logistics processes, improve weapon system readiness, reliability and safety, and reduce ownership cost through enhanced sustainment operations.

DoDI 4151.19, *Serialized Item Management (SIM) for Materiel Maintenance*, directs the Military Departments and Defense Agencies to establish SIM programs for populations of select items that show potential benefit to DoD operations and maintenance activities. Request you submit your Service-level SIM program plans to ADUSD(MR&MP) by February 28, 2008. Service plans should address your SIM goals and objectives, projected benefits, technical approach, management and organization, resource requirements and implementation timeline.

To help facilitate SIM program development, the OADUSD(MR&MP) will host a working group on December 12, 2007. This working group will report to the Materiel Readiness Senior Steering Group (MRSSG) as the governing body and will share lessons learned and best practices for SIM program implementation. Request you provide YA-3/0-6 Service representatives to participate in the SIM working group and provide their contact information by November 16, 2007.

I appreciate your support of this important initiative. My action officer is Mr. Greg Kilchenstein, 703-697-7980 or Greg.Kilchenstein@osd.mil.


Jack Bell



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