



ACQUISITION,
TECHNOLOGY
AND LOGISTICS

THE UNDER SECRETARY OF DEFENSE

3010 DEFENSE PENTAGON
WASHINGTON, DC 20301-3010

OCT 15 2004

Keith

MEMORANDUM FOR DIRECTOR, DEFENSE LOGISTICS AGENCY

SUBJECT: Stewardship of DoD Electronic Mall (DOD EMALL)

In an effort to steward the Department of Defense enterprise initiatives within the Acquisition Domain, I identify the office of Defense Procurement and Acquisition Policy (DPAP) as the principal staff assistant (PSA) and functional requirements owner of the Department of Defense Electronic Mall (DOD EMALL). The DOD EMALL provides on-line purchasing capabilities that are not only being used at a significant rate across the Department, but can be exported across the federal government and potentially at the state and local government levels. In the PSA role, DPAP will monitor requirements generation, perform in-process program reviews and promulgate the use of DOD EMALL throughout the Department of Defense and Federal Government.

Defense Logistics Agency (DLA) will remain the Executive Agent for the DOD EMALL and will continue to manage the operations of the program. DLA must ensure that the DOD EMALL Program Management Office (PMO) is properly staffed and maintains a developed plan which includes resource requirements for FY05-10 for sustaining program operational capabilities, maintaining an authorization to operate, providing technical modernization upgrades, developing Acquisition Domain approved enhanced capabilities, interfacing with the Federal eGov Integrated Acquisition Environment (IAE) initiative's portal and other identified IAE projects, and PMO active involvement in the IAE's eMarketplace functional area. This plan is due to Defense Procurement Acquisition Policy on November 1, 2004.

My action officer for this subject is Ms. J. Lisa Romney, DPAP/EB, 703-614-3883, lisa.romney@osd.mil.

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