



ACQUISITION,  
TECHNOLOGY  
AND LOGISTICS

## OFFICE OF THE UNDER SECRETARY OF DEFENSE

3000 DEFENSE PENTAGON  
WASHINGTON, DC 20301-3000

JAN 6 2014

MEMORANDUM FOR COMMANDER, UNITED STATES SPECIAL OPERATIONS  
COMMAND (ATTN: ACQUISITION EXECUTIVE)  
COMMANDER, UNITED STATES TRANSPORTATION  
COMMAND (ATTN: ACQUISITION EXECUTIVE)  
DEPUTY ASSISTANT SECRETARY OF THE ARMY  
(PROCUREMENT)  
DEPUTY ASSISTANT SECRETARY OF THE NAVY  
(ACQUISITION AND PROCUREMENT)  
DEPUTY ASSISTANT SECRETARY OF THE AIR FORCE  
(CONTRACTING)  
DIRECTORS OF THE DEFENSE AGENCIES  
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Request for Fiscal Year 2013 Competition Report and Establishment of FY 2014  
Competition Goals

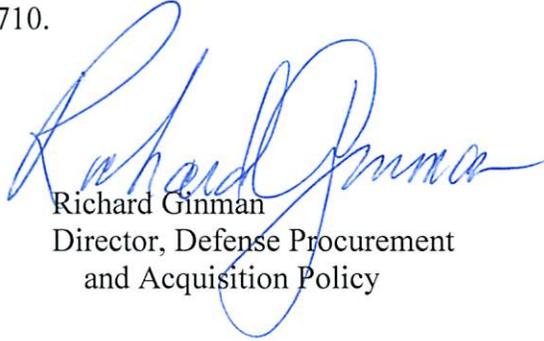
This memorandum requests the Fiscal Year (FY) 2013 Component Competition Reports required under Federal Acquisition Regulation Subpart (FAR) 6.502(b) be submitted to DPAP by January 31, 2013. The competition report provides an opportunity to conduct meaningful analysis of competition achievements and highlight actions taken to promote overall and effective competition during the year. The report shall address the reporting requirements in FAR 6.502(b), and must include at least three years of trend data on overall and effective competition, including fair opportunity achievements and examples that represent report findings.

The competition report shall be based on data from the Federal Procurement Data System (FPDS) standard competition report, which tracks competition and fair opportunity on orders under multiple award contracts and federal supply schedules. The Competition Advocates shall also use the FPDS standard report, "Competition Procedures but One Only Offer Report," to report on effective competition for contract obligations in which competition was sought but only one offer received. The report shall address actions taken to promote competition consistent with the USD (AT&L) Implementation Directive for Better Buying Power (BBP) 2.0 – Achieving Greater Efficiency and Productivity in Defense Spending. The report shall also address, as applicable, contingency contracting achievements for actions under Operation Enduring Freedom (OEF), as required by Section 844 of the NDAA for FY 2012, as well as the result of the required annual review of omnibus contracts in support of OEF.

For FY 2014 the DoD competition goal is set at 58% with the effective competition goal set at 88.8%. The Components' goals for overall and effective competition are set forth in the attachment. The overall competition goals incorporate a two percent increase over the achieved FY 2013 competition rates. Components that achieved greater than 90% competition

are to maintain their achieved competition rate in FY 2014. The FY 2014 effective competition goals will remain the same as the FY 2013 goals. Component Competition Advocates shall provide my point of contact a preliminary assessment of these goals by January 31, 2014. To the extent that the goals are not practicable because of anticipated program requirements or impediments, the Competition Advocates shall discuss these impediments in their preliminary assessment and FY 2013 Competition Report.

My point of contact for competition is Mr. Larry McLaury who may be reached at [larry.j.mclaury2.civ@mail.mil](mailto:larry.j.mclaury2.civ@mail.mil) or 703-697-6710.



Richard Ginman  
Director, Defense Procurement  
and Acquisition Policy

Attachment:  
As stated

DEPARTMENT/COMPONENT	FY2013 OVERALL GOAL	FY2013 OVERALL ACTUAL	* FY 2014 OVERALL GOAL	FY2013 EFFECTIVE GOAL	FY2013 EFFECTIVE ACTUAL	** FY 2014 EFFECTIVE GOAL
DEPT OF THE ARMY	64.9%	65.6%	67.0%	93.9%	85.9%	93.9%
DEPT OF THE NAVY	47.0%	40.9%	41.7%	87.3%	82.4%	87.3%
DEPT OF THE AIR FORCE	37.9%	40.7%	41.5%	95.2%	85.5%	95.2%
DEFENSE LOGISTICS AGENCY	85.8%	82.0%	83.7%	92.1%	92.2%	92.1%
DEFENSE ADVANCED RESEARCH PROJECTS AGENCY	90.4%	92.3%	92.3%	100.0%	94.4%	100.0%
DEFENSE COMMISSARY AGENCY (DECA)	21.8%	88.7%	90.5%	99.1%	99.0%	99.1%
DEFENSE CONTRACT MANAGEMENT AGENCY ***	71.6%	TBD	TBD	73.9%	TBD	73.9%
DEFENSE FINANCE AND ACCOUNTING SERVICE	61.4%	86.0%	87.7%	87.3%	71.2%	87.3%
DEFENSE HUMAN RESOURCE ACTIVITY	60.7%	53.1%	54.1%	93.7%	87.5%	93.7%
DEFENSE INFORMATION SYSTEMS AGENCY	84.9%	78.6%	80.2%	81.3%	76.0%	81.3%
DEFENSE MEDIA ACTIVITY	81.9%	78.1%	79.7%	92.4%	91.1%	92.4%
DEFENSE MICROELECTRONICS ACTIVITY	89.3%	98.0%	98.0%	2.1%	2.2%	2.1%
DEFENSE SECURITY COOPERATION AGENCY	84.3%	72.9%	74.4%	77.4%	81.9%	77.4%
DEFENSE SECURITY SERVICE (DSS)	91.9%	87.5%	89.3%	93.9%	95.1%	93.9%
DEFENSE THREAT REDUCTION AGENCY	86.0%	85.4%	87.1%	92.8%	89.1%	92.8%
DEPT OF DEFENSE EDUCATION ACTIVITY	86.5%	86.1%	87.8%	86.6%	82.8%	86.6%
JOINT IMPROVISED EXPLOSIVE DEVISE DEFEAT ORGANIZATION	33.1%	53.1%	54.2%	99.2%	99.4%	99.2%
MISSILE DEFENSE AGENCY	63.2%	29.3%	29.9%	56.2%	77.9%	56.2%
DEFENSE HEALTH AGENCY (DHA)	92.7%	90.0%	91.8%	99.8%	99.7%	99.8%
U.S. SPECIAL OPERATIONS COMMAND (SOCOM)	75.3%	75.0%	76.5%	94.5%	95.2%	94.5%
U.S. TRANSPORTATION COMMAND (TRANSCOM)	98.0%	99.0%	99.0%	96.8%	97.1%	96.8%
WASHINGTON HEADQUARTERS SERVICES	73.2%	60.3%	61.5%	90.3%	80.4%	90.3%
<b>DEPARTMENT GOAL</b>	60.0%	56.9%	58.0%	88.8%	87.0%	88.8%
Notes:						
* FY 2014 component competition goals are based on 2% improvement over FY2013 achieved rates. Components that achieved a FY 2013 rate greater than 90% are to maintain the rate.						
** FY 2014 effective competition goals remain the same as the FY 2013 effective competition goals.						
*** DCMA (Procurement Centers S5105A, S5106A, S5107A, S5121A) FY2013 actual rates and FY2014 overall goal are TBD.						