

Services Acquisition FIPT

2 Jun 2016

Attendees:

- Brennan, Kenneth, OUSD(AT&L)/DPAP Services Acquisition (SA FIPT Functional Leader)
- Sweeney, Scott, OUSD(AT&L)/DPAP Services Acquisition (SA FIPT Executive Secretary)
- Schmidt, Dennis, Army OSSM
- Taylor, Sherry, Army OSSM (via phone)
- Whitfield, Giselle, Army DACM Office (via phone)
- Dunbar, Natalie, ASN RD&A
- Ferreira, Roger, ASN RDA DASN(AP)
- Mercado, Jose, SAF/AQ (via phone)
- Bolluyt, Robert, DHA (via phone)
- Knight, Diane, MDA (via phone)
- Jones, Monika, HCI (via phone)
- Colvill, Al, DLA (via phone)
- Floyd, Larry, DAU
- Stroup, Adam, DAU (via phone)
- Higgins, Jonathan, DAU/4th Estate DACM Office (via phone)
- Hutson, Aaron, DAU/4th Estate DACM Office (via phone)
- Boissonniere, Richard, OUSD(AT&L)/DPAP Services Acquisition
- Middleton, Anita, OUSD(AT&L)/DPAP Services Acquisition
- Nuckols, Brian, OUSD(AT&L)/DPAP Services Acquisition
- Weinstein, Danny, OUSD(AT&L)/DPAP Services Acquisition (CTR)
- Chevalier, Ryan, OUSD(AT&L)/DPAP Services Acquisition (CTR)

I. DoDI 5000.74 Communications Plan

- a. Mr Brennan briefed Mr Estevez, PDUSD(AT&L), on the proposed Communications Plan for the DoDI 5000.74, “Defense Acquisition of Services,” on 23 May. Mr Estevez sees this as the opportunity to change the culture of the services acquisition community, whereby the focus of training resources will be on those who will actually be using the skills (rather than focusing solely on senior leaders).
- b. The Communications Plan will integrate core concepts in services acquisition into non-acquisition, leadership, and professional development curricula. Accordingly, the FIPT and Working Group will identify target audiences for engagement and desired learning outcomes, which will include leveraging existing opportunities within the MILDEPs and the joint professional military education (JPME) programs. Mr Ferreira reported that Navy has already begun engaging the Naval Postgraduate School (NPS) and will engage the Naval War College (USNWC) imminently.

- c. Mr Floyd noted that Army has used a two hour overview of the Defense Acquisition Guidebook (DAG), which includes a chapter on Acquisition of Services, in conjunction with ordered courses of ACQ 315, “Understanding Industry (Business Acumen).”
- d. The Communications Plan directs expanded outreach to and engagement with both DAWIA and non-DAWIA stakeholders, using the SSMs and the FDEs as “champions” of core concepts in services acquisition. Mr Colvill recommended training for CLLs on appropriate engagement of acquisition and non-acquisition personnel. The objective is to drive the culture of “command responsibility” by means of formal education, robust stakeholder outreach, and systematic assessment across the services acquisition workforce.
- e. The Working Group has been tasked with determining audiences and identifying modules and curricula.
- f. Mr Sweeney initiated a discussion of metrics and benchmarks in communication and outreach on services acquisition. By July, the FIPT should have a baseline and a set of metrics.

II. DoDI 5000.74 Revisions

- a. Mr Brennan indicated that DPAP Services Acquisition has begun cataloguing potential changes and improvements to DoDI 5000.74, in advance of an updated issuance in the near future. These changes may include both administrative and substantive revisions, many of which are based on feedback from FIPT members and other stakeholders within the services acquisition community.
- b. One specific DoDI clarification request, initiated by DHA, concerns Services Requirement Review Boards (SRRBs), within Enclosure 5:
 - i. The comment was that the guidance in Paragraph 3 states that requirements must be validated by the SRRB before acquisition strategy approval, whereas Paragraph 4b states that acquisition activity cannot begin until the requirements are validated.
 - ii. The guidance in Paragraph 4b is stricter than that in Paragraph 3, because 4b prohibits any acquisition activity—including market research, requests for information, industry meetings, and other planning activities—from occurring before SRRB validation of the requirements.
 - iii. DPAP Services Acquisition proposed clarifying Enclosure 5 to make acquisition strategy approval (not SRRB validation of requirements) the lynchpin event for determining when planning may begin. DPAP believes that this clarification will provide the acquisition team with maximum flexibility in order to conduct necessary planning activities prior to appearing before the SRRB. (Requirements validation will still be required before the contract is awarded and the dollars obligated.)
 - iv. There was concurrence among the FIPT members on this proposed clarification to Enclosure 5.

III. FY17 NDAA Bill—SASC and HASC Versions

- a. Mr Brennan briefed services-related sections of the FY17 NDAA bills (Senate and House versions).
- b. The SASC version, which is expected to hit the Senate floor on Mon 6 Jun, includes the following proposals related to “modernization of services acquisition”:

- i. Provide guidance on how the services acquisition community should consider the changing nature of the technology and professional services markets in the Services Acquisition Categories (S-CATs) Instruction. Determine the degree of technology and innovation that the requirements owner needs.
 - ii. Review and revise the current S-CATs in order to ensure that the categories are fully reflective of changes to the technology and professional services markets.
 - iii. Review existing services contracts for purposes of reducing redundancy and duplication. The goal here is to reduce the number of standalone contracts and to use strategic sourcing where feasible. Requirements for services are on the rise, but resources for contracting teams remain constrained, prompting a need to increasingly look to strategic sourcing.
 - iv. Identify training and professional development opportunities and alternatives, both within and external to DoD institutions, with a focus on commercial business models and contracting—which will be considered equivalent to the respective training provided by DAU. This look towards commercial business models is likely to include a push towards use of Firm Fixed Price-type contracts and task orders, with potential penalties for instead choosing Cost Plus-type orders (and Time & Materials as well).
 - c. The HASC version includes the following proposals with respect to policies for the procurement of services (although DPAP noted that some of these proposals have appeared in previous years’ versions of the NDAA and did not make it through the committee review process):
 - i. Establish (and incorporate into DoDI 5000.74) a process for requesting service contract approval, modeled on the Army’s Request for Services Contract Approval process. DPAP believes this concept is appropriately incorporated in the SRRB process.
 - ii. Implement a checklist for services procurement that addresses workforce management and sourcing considerations.

IV. Notional Core Training for Services Acquisition

- a. At the 19 May Working Group meeting, the group discussed experience requirements for the different levels of Functional Service Manager (FSM) appointment. The group proposed the following minimum lengths of experience with cost, schedule, and performance responsibilities, mirroring the requirements in the Program Management career field:
 - i. For all non-acquisition multi-functional team members: no minimum length of experience
 - ii. For FSM Level I: 1 year of experience
 - iii. For FSM Level II: 2 years of experience
 - iv. For FSM Level III: 4 years of experience
- b. The FIPT members concurred with the proposed lengths of experience, but they requested that the Working Group provide clarity on what qualifies as “experience” in the context of FSM appointment.
- c. There was some discussion on whether “non-DAWIA” was an appropriate and accurate term to use to describe a type of person in the FSM career field. Alternate options proposed included “non-DAWIA-designated,” “non-Acquisition Workforce (AWF),” and “non-

acquisition.” The FIPT will use “non-AWF” to refer to members of the FSM workforce in the future, as appropriate, which is consistent with the terminology used in DoDI 5000.66, “Operation of the Defense Acquisition, Technology, and Logistics Workforce Education, Training, Experience, and Career Development Program.”

V. Services Acquisition Workforce and Training Follow-On Activities

a. Mr Sweeney briefed the responsibility assignment matrix for open activities:

#	Task Title	Func. Ldr.	Exec Sec/ DPAP	ARMY	NAVY	AIR FORCE	DLA	MDA	DHA	DAU	HCI	Comment
1.0	Air Force Coding Pilot	A				P				S	S	Memo signed by USD(AT&L) on 15 Apr 2016. Pilot IMS due on 15 Nov 2016.
2.0	FPM 101 (AFIT Course)		S			P						Non-AF Access required outside of AFIT Now/ ACQ NOW channel. Need AFIT POC.
2.1	Army Training Requirements & Resources System (ATRRS) Self-Development Center		S	P								Meet w/ATRRS PMO (Army/G-1, DAPE-MPT). Feasibility Discussions.
3.0	ACQ 25X Course – Development Strategy	A	S									Analysis of Alternatives.
4.0	FSM Training/Levels – Preliminary Guidance		P	S								+/- 15-page handbook w/preliminary guidance on FSM training and levels.
5.0	FSM/COR Training – Gap in Ethics Understanding		S			P				S		AF proposal. FIPT WG discussion. Further analysis (DAU courses/ MILDEP/Local training).

6.0	Ordered ACQ 265 & COR 222 Classes		S	S	P								3Q & 4Q classes ordered by Navy & Army. Metrics & feedback. FY17 forecast.
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- b. For activity 1.0, DPAP will follow up with Air Force to schedule an interim report to the FIPT on the Air Force coding pilot IMS (in advance of the 15 Nov due date).
- c. For activity 5.0, Air Force reported issues whereby CORs inappropriately made contact with industry and thus recommended training and/or FAQs on acquisition ethics related to contact between Government and industry. It was noted that some ethics rules may vary by MILDEP or agency.
- d. For activity 6.0, Components were asked to consider whether all of their seats were filled for Q4 FY16 courses and use FY16 demand to help forecast needs for seats in FY17.

VI. DPAP SA Training Conference

- a. Mr Boissonniere briefed the status of the 27 Jun – 1 Jul services acquisition training conference at Southbridge, MA.
- b. The formal request for attendees has been sent out. Responses are still being accepted, although the sooner responses are received, the sooner travel arrangements—including shuttles from the airports in both Boston and Hartford—can be made.
- c. The conference agenda is predominantly finalized and has been distributed. An updated version of the agenda will be posted on the DPAP Services Acquisition website.
- d. With questions, please contact Mr Boissonniere at antoine.r.boissonniere.civ@mail.mil

VII. Other Follow-On Activities

- a. Mr Sweeney briefed the responsibility assignment matrix for open activities:

#	Task Title	Func. Ldr.	Exec Sec/ DPAP	ARMY	NAVY	AIR FORCE	DLA	MDA	DHA	DAU	HCI	Comment
A1.0	DoDI 5000.74 Communications Strategy	S	S	P	P	P	P	P	P			DPAP/SA email on 31 May 2016. SA Outreach Tracker.
A1.1	SA Training Conferences, Site Visits, Presentations	A	P	S	S	S						Scope/ Forecast for FY17. Request for Southbridge dates on 15 Sep 2016.
A2.0	SA Business Intelligence		S		P							Review and update of

	Tools											activities for FY17. Possible joint activities and request for funding.
A3.0	FDEs/CLLs/ Portfolio Managers/ etc.	A	P									Re-engagement planning.

- b. For activity A3.0, Mr Brennan noted the high turnover among FDEs, CLLs, and Portfolio Managers. Accordingly, the re-engagement will be done by position rather than by name. Nonetheless, the structure, roles, and responsibilities will not change. The focus will continue to be on macro-level spend plans, best practices, and strategic sourcing rather than on the micro-level “eaches” (*i.e.*, individual acquisitions).

VIII. DPAP Services Acquisition Website

- a. DPAP Services Acquisition is committed to maintaining a website that serves as an invaluable, up-to-date information hub for the entire services acquisition community.
- b. If you note anything on the website that needs to be updated or have recommendations on links or information that should be added, please contact Danny Weinstein at daniel.b.weinstein.ctr@mail.mil.

IX. Closing Remarks

- a. Mr Ferreira announced the Navy’s new SSM and DASN(AP) Executive Director, Mr L. Dwayne Weaver.
- b. Mr Brennan also reminded the FIPT that Army has a newly appointed Acting SSM, Mr Jason Detko.

X. Key Upcoming Dates

- a. 27 Jun – 1 Jul: SA training at Southbridge
- b. 14 Jul: SA FIPT Working Group meeting
- c. 22 Sep: SA FIPT special meeting with SSMs