



PRODUCT SUPPORT EXECUTIVE COUNCIL (PSEC) NEWSLETTER

PRODUCT SUPPORT PROGRESS

VOLUME II, ISSUE II

JUNE 17, 2011

FRONTLINE: DELIVERING THE NEXT GENERATION PRODUCT SUPPORT STRATEGY

In April 2011, the Assistant Secretary of Defense for Logistics and Materiel Readiness (L&MR) approved the Product Support Manager (PSM) and Business Case Analysis (BCA) Guidebooks. These Guidebooks have been distributed throughout the Department's product support communities (and posted to DAU <https://acc.dau.mil/psm-guidebook>). In addition, the Logistic Assessment (LA) Guidebook has been finalized and is being staffed for approval. These outputs represent the Product Support Assessment Team's (PSAT's) dedication to transform DoD's product support management processes. However, the job does not end here, as we must now drive these outputs to outcomes. Consistent with the PSEC mandate to execute the November 2009 Weapon System Acquisition Reform Product Support Assessment report recommendations, the PSAT is conducting an assessment of initiative maturity against the Product Support Vision and Five Strategic Objectives.

Now that we have fielded some of the PSAT products, we must measure and evaluate their effectiveness. This initiative will be addressed in incremental stages, as the PSAT will measure the maturity of improved product support process, policies, and supporting technology. Initially, we are soliciting feedback from the Services, Product Support Managers, and Logistic Managers. For example, the PSAT visited the Communications Electronic Command (CECOM) to share best practices and success stories in operationalizing PSAT initiatives and products. We also provided PSAT briefings at Defense Acquisition University sponsored Acquisition Community Symposia, the Aerospace Industries Association Spring Product Support Conference, and the Council of Logistics Engineering Professionals - Logistics Support Activity (LOGSA) Life Cycle Logistics Tools Symposium.

We all acknowledge the PSAT effort is not a stand-alone initiative. We are working to ensure the PSAT initiatives and products are aligned with other Departmental strategies and initiatives, including the Better Buying Power Initiatives, the Logistics Strategic Plan (and Joint Logistics Strategic Plan), the AT&L Strategic Management Plan, and the "Reforming How We Do Business" objectives outlined in the Quadrennial Defense Review (QDR).

At the October 12, 2011, PSEC meeting, we will provide an update on PSAT execution status in addition to assessment results of PSAT initiative maturity to the Product Support Vision.

Product Support Vision & Five Strategic Objectives**SPECIAL POINTS OF INTEREST:**

- Product Support Manager (PSM) and Business Case Analysis (BCA) Guidebooks have been published.
- Logistics Assessment (LA) Guidebook has been staffed and is in route for signature.
- IPS Element Guidebook has been developed.

FOCUS ISSUES:

- IPT 1: Product Support Manager (PSM) Identification and Guidance Implementation Status
- IPT 2: C-17 Post-Initial Operating Capability (IOC) Review Status
- IPT 3: IPS Element Guidebook Status

NEXT ALL-HANDS:

July 14, 2011
at DAU
(Howell Auditorium)

IPT 1– PRODUCT SUPPORT BUSINESS MODEL

FOCUS: PRODUCT SUPPORT MANAGER (PSM) IDENTIFICATION AND GUIDANCE IMPLEMENTATION STATUS

IPT 1 has reached a significant milestone with the publishing of the Product Support Manager (PSM) Guidebook on April 15, 2011, and its posting to the Defense Acquisition University (DAU) ACQuipedia website the same day. However, IPT 1 is not the only group that has been busy. The Services have implemented the USD(AT&L) DTM 10-015, originally dated October 7, 2010, and revised on April 29, 2011, “Requirements for Life Cycle Management and Product Support” guidance in a timely fashion. The following is the Service status of the PSM identification and guidance implementation efforts:

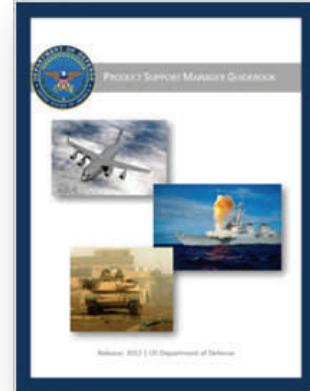
Army: The Army has identified its PSMs. The Army plans to host a day and half workshop with PSMs in June, 2011, to discuss internal processes in order to provide more definitive guidance. In addition, the Assistant Secretary of the Army for Acquisition, Logistics and Technology (ASA/ALT) published a November 5, 2010, memorandum titled: "Product Support Manager (PSM) Implementation" as interim guidance.

Navy: The Navy’s guidance is currently in the signature cycle. The estimated date for the Deputy Assistant Secretary of the Navy (Acquisition and Logistics Management) (DASN (A&LM)) to sign out this guidance is June, 2011. In addition, the Navy is in the process of identifying all of its PSMs in advance of this guidance, working with the DACM for those designated as KLPs.

Air Force: The Air Force issued AF Guidance Memorandum to AFI 63-101, “Acquisition and Sustainment Life Cycle Management,” on March 11, 2011, by the Office of the Assistant Secretary of the Air Force for Acquisition (OASAF/Acq). The Air Force Materiel Command (AFMC) issued its guidance memorandum on April 12, 2011, and the Air Force Space Command (AFSPC) is in the process of developing its guidance. All Air Force PSMs have been identified.

Marine Corps: The Marine Corps has identified all of its PSMs. In addition, the Marine Corps established an enterprise IPT to review processes and procedures for ACAT I and ACAT II programs and will explore the feasibility to further implement these processes/procedures for ACAT III programs. As part of the Department of Navy, the Marine Corps is also awaiting DASN (A&LM) to sign out the guidance.

The Services are continuing to move forward with the implementation of the DTM 10-015 guidance and will continue to monitor results and status. This initiative is extremely vital in creating more affordable and required Warfighter outcomes.

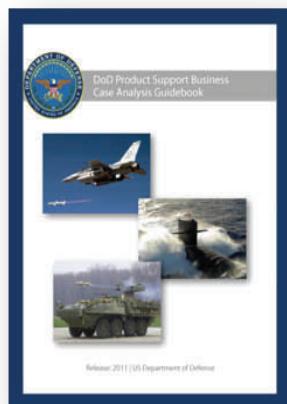


OTHER IPT 1 NEWS

Joint Supply Chain Architecture (JSCA): The JSF JPO and OSD (ODASD(SCI)) have asked PRTM to use the Integrated Product Support (IPS) elements and the JSCA methodology to conduct an independent assessment of the JSF supply chain strategy. Preliminary results are expected in June, 2011.

Industrial Integration: In April 2011, the sub-IPT met to review the preliminary partnership agreement data call analysis and key observations. In addition, the team adjudicated comments in the Maintenance Policy and Programs (MPP) Handbook and socialized them within the sub-IPT.

Business Case Analysis (BCA) Guidebook: The BCA Guidebook was signed on April 15, 2011, and has been posted on the DAU ACQuipedia website.



IPT 2– GOVERNANCE

FOCUS: C-17 GLOBEMASTER POST-INITIAL OPERATING CAPABILITY (IOC) REVIEW

In October 2010, the Air Force convened a Post-IOC Review on the C-17 Globemaster. The C-17 Globemaster was chosen due to a change in the product support strategy. The change was based on a September 2009 decision to implement the BCA recommendation, “Best Value” Case. The “Best Value” Case recommended that Warner Robins-Air Logistics Center become the Product Support Integrator (PSI) with contractor support in accordance with Core and 50/50. More specifically, the recommendation was to reduce contractor logistics support for program management, systems engineering, and product support; transfer engine management responsibility to Oklahoma City-Air Logistics Center; and increase organic depot-level avionics and software maintenance.

The Air Force has rapidly moved forward to conduct the Post-IOC Review. For necessary supporting data of the Post-IOC Review, the Air Force began a Logistics Health Assessment (LHA) in early 2011 and recently completed it in May, 2011. It expects to have the Post-IOC Review completed and ready for public release by late summer 2011.

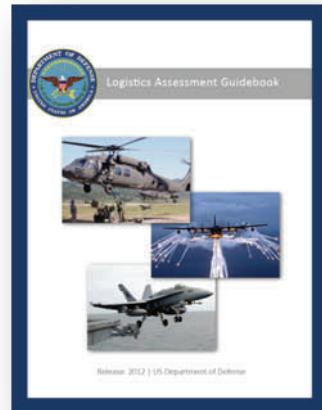


OTHER IPT 2 NEWS

Operating &Support (O&S) Costs Sub-IPT: The O&S Cost Sub-IPT has partnered with the Cost Assessment and Program Evaluation (CAPE) Office to align the O&S Cost Management Guidebook with the CAPE’s updating effort to the 2007 Cost Analysis Improvement Group (CAIG) Operating and Support Cost –Estimating Guide. The Weapon System O&S Cost Glossary of Terms has been staffed, all comments were received by May 17, 2011. Currently, the team is adjudicating the comments and will route the Glossary of Terms for signature by June, 2011. Ongoing efforts are making solid progress on mapping the IPS Elements to O&S Cost Elements to Appropriations categories.

Post-IOC Review Guidance: The Post-IOC Review Guidance is currently being prepared for incorporation into the Defense Acquisition Guidebook (DAG) .

Logistics Assessment (LA) Guidebook: The LA Guidebook was staffed for comments and is currently en route for signature. Signature is expected in June, 2011.



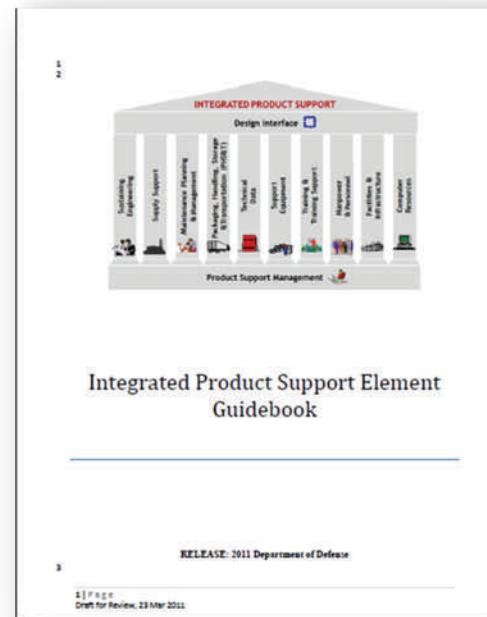
IPT 3– HUMAN CAPITAL

FOCUS: INTEGRATED PRODUCT SUPPORT (IPS) ELEMENT GUIDEBOOK STATUS

IPT 3 continues to work in tandem with IPT 1 and IPT 2 to train and provide professional development resources for the DoD product support and life cycle logistics workforce. IPT 3 has been moving ahead on a range of fronts, including completion of the initial content and distribution for staffing of a draft new IPS Element Guidebook. According to the USD (AT&L) DTM 10-105, the Product Support Manager (PSM) will need to understand all of the development, planning, and implementation requirements, to include contracting, finance, configuration management, outcome-based strategy development, etc., for total life cycle product support of the weapon system being fielded. This 637 page guidebook is one of the key tools enabling the PSM to accomplish this tasking.

The IPS Element Guidebook picks up where the PSM Guidebook left off in describing the new 12 IPS elements which are an extension of the traditional 10 Integrated Logistics Support (ILS) elements to accommodate the expanded, enterprise-level role of the PSM. Program Managers, Product Support Managers and Life Cycle Product Support Professionals can use this Guidebook as a reference source and training aid supporting their responsibilities, tailored to the needs of each program.

This IPS Element Guidebook has been staffed informally by Defense Acquisition University. Dave Floyd, its primary author, and his team are currently in the process of adjudicating comments provided by key stakeholders. We anticipate this new IPS Element Guidebook to be issued by mid-summer, 2011.



OTHER IPT 3 NEWS

Continuous Learning Module (CLM) Development Update: Content for CLL 043 “Green Logistics: Planning for Sustainability” is currently being programmed. In addition, other modules, such as CLL 052 “Data Management Strategies,” CLL 041 “Life Cycle Cost Analysis Tools,” and CLL 056 “Sustainment of Software Intensive Systems,” are demonstrating forward progress. CLL036 “Product Support Manager” module content is complete, is being staffed, and programming is slated to begin shortly.

Product Support Wall Chart Update: The Product Support Wall Chart team is making great progress. The team has not only completed the top-level framework for the new Product Support Wall Chart but has also continued to map the sub-levels. The team remains on schedule to complete the Wall Chart by December 2011.

Product Support Policy, Guidance & Tools Site: IPT 3 has established a new Product Support Policy, Guidance & Tools repository on the DAU Logistics Community of Practice at <https://acc.dau.mil/productsupport>. In addition to a range of new and planned tools, the site also serves as the repository for new Product Support Assessment guidance, such as the PSM and BCA Guidebooks.

Product Support Manager (PSM) Homepage: IPT 3 has also established a PSM site on the DAU Logistics Community of Practice at <https://acc.dau.mil/psm>. The site serves as a central repository for all things PSM, including links to PL 111-84, DTM 10-015 and Service implementation guidance, whitepapers, articles, briefings, references, as well as frequently asked questions and PSM rapid deployment training.

CURRENT IPT MEMBERSHIP

Army

- Juan Berrocal
- Bill Edwards
- Robert Lamanna
- Douglas LaVerne
- Mary Ngofa-Jones
- Kathleen O'Brien
- Pat Rowe
- Wilma Solivan
- Steven Karl

Navy

- Charles Borsch
- Tom Burton
- Tim Conley
- Sonny Fann
- Teresa Fazio
- Lawrence Garvey
- Eric Grotheus
- Jeffrey Heron
- John Johnston
- David Reed
- CAPT Jerome Reid
- Lainie Rodriguez
- CAPT John Spicer
- Patricia Von Perbandt

Air Force

- Al Bello
- Jasen Blacksburg
- Jennifer Bowles
- Dean Debee
- Gloria Edwards
- Deb Inman
- Larry Klapper
- Teresa Marshall
- Lyndon McKown
- Lt Col Deron Mirro
- Michael Oar
- Maria Ovalles
- Leslie Reed
- Richard Snow
- Jeremy Stevens
- Roger Thorpe
- Mark Van Gilst
- John Wallace

Marine Corps

- Mykia Baldwin-Grant
- Rob Chappell
- Natalie Dunbar
- Kelly Gibson
- Col Christian Haliday
- Doug Keeler
- Patricia Martinez
- David Maylum
- Gordon Taylor
- John Tyler
- Tom Upton

Joint Staff

- LCDR Lonnie Appleget
- Lt Col Mark Evans

TRANSCOM

- Diana Roach
- Harold Wescott

DLA

- Lora Conrad
- Reginald Burks
- Bernadette Whithead

DAU

- Lyle Eesley
- Dave Floyd
- Mike Holbert
- Terry Johnson
- Rob Pratt
- Mary Ryan
- Tom Simcik
- John Snoderly

OSD

- Joe Albergo
- Paul Blackwell
- David Cadman
- AnnMarie Choephel
- Carol Conrad
- Walt Cooper
- Gregg Fogarty
- Jeff Frankston
- Tom Henry
- Bob Houts
- Stephanie Patton
- Lee Plowden
- Desiree Seaward
- Ceasar Sharper
- Lisa Smith
- Jeff Tucker
- Russ Vogel

Industry

- James Beggs
- Jay Berry
- Robert Buckley
- Selma Castanedo
- Joe Clements
- Jerry Cothran
- Greg Curtis
- Gilbert Diaz
- Joe Fengler
- Marilyn Gaska
- Steve Geary
- Bo Gourley
- Sue Grimm
- Joe Grosson
- Rachel Guill
- Ron Klein
- Tom Murphy
- Bruce Pieper
- Shaugnessy Reynolds
- Lee-Ann Seeling
- Tim Stone
- Gordon Taylor
- Katell Thielemann
- Gerald Tonoff

Facilitators

- Basil Gray
- Chris Caulfield
- Stephanie Gay

IPT LEADERSHIP

• Core Team Leader: Mark Gajda (OSD)

• IPT 1: John Boyce (OSD)

- PSM Guidebook: John Boyce (OSD)
- Industrial Integration: John Sutton/ John Boyce
- Joint Supply Chain Architecture (JSCA): Paul Blackwell (OSD); OSD SCI JSCA initiative and WSAR PSA implementation teams
- BCA Guidebook: Joseph "Colt" Murphy (OSD)

• IPT 2: Joseph "Colt" Murphy (OSD)

- Metrics: Jeff Frankston (OSD)
- LA: Eric Grotheus (Navy)
- Post-IOC Review: Charles Borsch (Navy)
- O&S Cost: Joseph "Colt" Murphy (OSD)

• IPT 3: Bill Kobren (DAU)

This newsletter is intended to keep you informed of PSAT progress. If you have comments or concerns, please contact Mark Gajda at Mark.Gajda@osd.mil.