

# PSM CONFERENCE

JUNE 5-7, 2012

Revised: Thursday, May 31, 2012; 12:07 PM

## Tuesday, June 5, 2012

- 0730-0815      REGISTRATION**
- 0815-0825      WELCOME AND ADMIN COMMENTS**  
Mrs. Lisa P. Smith, ODASD(MR)
- 0825-0900      KEYNOTE PRESENTATION:**  
**Materiel Readiness Product Support Responsibility**  
Mrs. Sue Dryden  
Deputy Assistant Secretary of Defense (Materiel Readiness)
- 0900-0935      Industry Product Support Strategic Views and How They Impact Life Cycle Costs**  
Mr. Lou Kratz  
Vice President, Logistics and Sustainment, Lockheed Martin Corporation and NDIA Logistics Management Division Chairman
- 0935-1005      Product Support Business Model – PM/PSM/PSI/PSP Responsibilities**  
Mr. John Boyce, ODASD(MR)
- 1005-1020      BREAK**
- 1020-1130      Panel Discussion: Services Product Support Implementation Updates**  
**Panel Moderator: Mrs. Sue Dryden, DASD(MR)**  
**Panel Members: Air Force: Mr. Scott Reynolds, SAF/IEL**  
**Army: Mr. Wimpy Pybus, ASAALT**  
**Navy: Mr. Brian Detter, ASN RDA**
- 1130-1200      Proof Point**  
Mr. Al Banghart, Deloitte Consulting
- 1200-1245      Lunch (Box Lunches) \$12**
- 1245-1355      Panel Discussion: Product Support Manager Expectations and Challenges (Government and Industry)**  
**Panel Moderator: Mr. John Baranowski, ODASD(MR)**  
**Panel Members: Air Force, Army, Navy, and Industry Rep**
- 1355-1455      Technical Data Rights Acquisition Strategy**  
Mr. Brian Womble, PEO IWS (Navy)

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- 1455-1510      BREAK**
- 1510-1600      R & M Engineering Integration (RAM-C)**  
Mr. Andy Monje, ODIR, Mission Assurance and  
Mr. Jim Farmer, ODASD(MR)
- 1600-1645      Life Cycle Sustainment Plan Update**  
Mr. John Medlin and Mr. Bob Houts, ODASD(MR)
- 1645-1655      Daily Wrap-Up and Adjourn**  
Mrs. Lisa P Smith, ODASD(MR)

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## Wednesday, June 6, 2012

- 0800-0845 Contracting Strategies, Incentives, and Language**  
Mr. Richard Ginman, DPAP
- 0845-0915 Partnering and Industrial Integration**  
Mr. Joe Fengler, Honeywell
- 0915-0945 Defense Logistics Agency Support**  
CAPT John Spicer, DLA
- 0945-1015 Product Support Analytical Tools Database Demo**  
Mr. Mike Bayer and Ms. Andrea Reese, DAU
- 1015-1030 BREAK**
- 1030-1100 Tailoring PBL: “How Much Do You Want?”**  
Mr. Gilbert B Diaz, Raytheon
- 1100-1130 DoDI 5000.02 and Life Cycle Sustainment Enclosure Update**  
Mr. Terry Emmert, ODASD(MR)
- 1145-1340 LUNCH (Fort Belvoir Officer’s Club) - \$20**  
**KEYNOTE SPEAKER: Ms. Andrea Sawyer, Wounded Warrior Project**
- 1350-1435 Resources To Readiness**  
Mr. Jim Farmer, ODASD(MR)
- 1435-1520 Financial Panel Discussion – Sustainment Funding and POM Challenges**  
Service Programmers  
**Panel Moderator: Mr. Jim Kelly, ODASD(MR)**  
**Panel Members: Air Force, Army, and Navy Rep**
- 1520-1535 BREAK**
- 1535-1605 Counterfeit Parts**  
Mr. Paul Peters, DASD(SCI)
- 1605-1635 DMSMS**  
Mr. Alex Melnikow, DSPO
- 1635-1705 Operating and Support Cost Guidebook**  
Mr. Colt Murphy, ODASD(MR)

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## Thursday, June 7, 2012

- 0800-0845**      **Maintenance Initiatives Impacting Product Support**  
Mr. John Sutton and Ms. Corey Battistoni, ODASD(MPP)
- 0845-0925**      **Rapid Acquisition Policy and Application**  
Mr. Jim Farmer, ODASD(MR)
- 0925-0955**      **Integrated Product Support (IPS) Elements**  
Mr. Dave Floyd, DAU
- 0955-1010**      **BREAK**
- 1010-1210**      **Product Support Management Forums**  
**Session 1: Successfully Leading A Product Support Team – Packard Conference Center**  
Facilitated discussion led by Mr. Steve Brown and Mr. Dave Floyd, DAU Faculty
- Session 2: Developing, Implementing, and Executing a Life Cycle Product Support Strategy – Howell Auditorium**  
Facilitated discussion led by Mr. Terry Johnson and Mr. Brian Yoo, DAU Faculty
- 1210-1310**      **LUNCH**
- 1310-1510**      **Product Support Management Forums**  
**Session 1: Developing, Implementing, and Executing a Life Cycle Product Support Strategy – Packard Conference Center**  
Facilitated discussion led by Mr. Terry Johnson and Mr. Brian Yoo, DAU Faculty
- Session 2: Successfully Leading A Product Support Team – Howell Auditorium**  
Facilitated discussion led by Mr. Steve Brown and Mr. Dave Floyd, DAU Faculty
- 1510-1525**      **Action Item Review**
- 1525-1530**      **Closing Remarks and Adjourn**  
Mr. John Baranowski, ODASD(MR)