



RFID Lessons Learned

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- WMS systems will need to be retooled
- Pick and Stick is a losing proposition
- RFID personnel shortages are already starting to develop
- RFID has more experts than solutions
- Middleware is more than just data exchange
- Business process changes are necessary to get payback
- Misinformation is rampant
- Federated data models not yet ready to emerge

What We are Hearing from the field



- Suppliers need more information
- Suppliers are confused
- The technology is not perfect
- Everyone is looking for that one throat to choke
- Solutions are being unnecessarily complicated
- Solutions are being over-simplified
- Everyone has a solution
- The Technology adoption curve is probably on track



- Do you know who the DRAM supplier is for your laptop?
- Do you care who the DRAM supplier is for your laptop?
- Could you stand to reduce inventory in your supply chain?
- Can you afford not to participate?