

Department of Defense Award for Supply Chain Excellence

CALL FOR ENTRIES



NDIA
National Defense Industrial Association

Logistics



Logistics is America's strategic advantage to deter and decisively defeat our adversaries. New threats to our national security demand that we transform logistics to project and sustain dominant power. Transforming to more reliable, agile, and responsive defense logistics programs enables the use of best practices and innovative approaches to significantly improve the reliability, flexibility, and responsiveness of the defense supply chain and advance the Department of Defense's (DoD's) overall supply chain management (SCM).

World-class supply chains align supply operations and business objectives. SCM involves the end-to-end management of products and services, from the origination of raw materials at the supplier's supplier through the functional areas and processes of your organization to the end user of the product or service—the customer's customer, or the warfighter in the case of DoD. To recognize organizations that excel in this arena, the Assistant Secretary of Defense for Logistics and Materiel Readiness (ASD(L&MR)) Supply Chain Integration Office partnered with the National Defense Industry Association (NDIA) to present the DoD Supply Chain Excellence awards. The annual DoD Award for Supply Chain Excellence spotlights a superlative DoD organization that has

- recognized the critical role supply chain performance plays in reaching organizational goals,
- committed to optimizing their supply chain performance, and
- demonstrated this commitment through the implementation of supply chain improvement projects.

The DoD Supply Chain Excellence Award program encourages the continuous advancement and sharing of supply chain management knowledge and information among organizations. The award program formalizes the cross-industry collaboration that has been the guiding principle since its inception, and accelerates the dissemination of lessons learned, best practices, and technology that has proven to deliver positive business results for leading organizations.





Recognition

The Awards

All DoD organizations are eligible for the DoD Award for Supply Chain Excellence, which is presented to an organization that operates significant components of a supply chain and has demonstrated excellence in design, operation, or improvement of that supply chain. The nomination should demonstrate successful implementation of the supply chain process categories (Plan, Source, Make, Deliver, Return, etc.) as defined in DoD Manual 4140.01.

The awards are bestowed based on the selection criteria (included here), which captures

1. the nature and the complexity of the project undertaken,
2. the submitter's ability to objectively demonstrate the value of the project, and
3. the submitter's ability to characterize the project and effectively communicate its significance to others.

The 2014 DoD Award for Supply Chain Excellence will be presented along with the award trophy at an NDIA event in 2015. In addition, press releases will be submitted to the appropriate trade and news publications. We therefore request submitting organizations not provide any proprietary or classified information. Organizations should also be advised that questions may be directed to designated points of contact to clarify submissions.





2013 Award Winner

The 2013 DoD Award for Supply Chain Excellence was won by the Army Materiel Command (AMC) at Redstone Arsenal for their Supply Chain Transformation initiative.

AMC's Supply Chain Transformation effort began in 2012 with the formation of five integrated project teams—Human Capital, Metrics, Strategic Sourcing and Supplier Relationship Management, Sales and Operations Planning, and Forecasting. In 2013, recommendations for Sales and Operations Planning, Strategic Sourcing and Supplier Relationship Management, and Metrics were implemented across the enterprise enabling continuous process improvement, improved collaboration with Suppliers, and end-to-end performance measurements. The multifunctional efforts provided the tools and business skills necessary for more effective and informed decision making, as well as providing a means to meet the increased fiscal challenges facing the Command.

As a result of these initiatives, AMC has realized a \$95 Million (16%) reduction in backorders while also reducing inventory by \$762 million. The supplier relationship management program is expected to yield \$15 million to \$27 million in savings from the initial two projects with DRS Technologies, Inc. and Rockwell Collins. AMC plans to build on this initial success to continue improving and transforming their supply chain operations.





Submission Instructions

Previous award winners have successfully focused on supply chain projects as opposed to logistics initiatives. This should not prevent complex, multiple-year programs from being submitted for consideration, but particular attention should be paid to identifying concrete and measurable improvements. Projects that have won a previous DoD Award for Supply Chain Excellence will not be considered. All submissions should be submitted in Microsoft Word format. Submissions should include two hard copies (paper) and one electronic copy. Executive summaries (1–2 pages) of the award submission are required. Submissions should clearly identify the title of the submitted project.

Each submission should be accompanied by a cover letter—signed by a general officer/flag officer in the organization—that identifies the project, the submitting organization, and a single point of contact (including address, phone number, and e-mail address) for the package. The cover letter should also explicitly state whether the package can be made publicly available. It is customary practice to post award nominations on the ASD(L&MR) public website. For submissions that cannot be publicized, ASD(L&MR) requests a sanitized version of the package that can be posted on the public website.

Materials other than the document that conforms to the submission instructions above will not be accepted; this includes videos. Submissions must not contain proprietary or classified information unless a sanitized version is provided as well. Conformance to the OSD Supply Chain Enterprise Metrics attributes defined in DoD Manual 4140.01 is required.

Eligibility

The award is open to all DoD organizations. Submissions will be accepted for activities during the 12-month calendar year (January 1, 2014–December 31, 2014). Each organization may submit up to two entries. The submission deadline is February 1, 2015. Deadline extensions for award nominations are not routinely granted and must be approved by ASD(L&MR). An awards committee will be appointed by ASD(L&MR) to review and select the winner.

Selection Criteria and Scoring

Submissions will be scored based on the information provided for each category below. Note: a response for each category is required. Specific criteria within the categories must be addressed, but the criteria are not all-inclusive. A successful submission responds to each required category clearly and sequentially. A total of 150 points is possible.

PROJECT SCOPE - Define the general scope of the project. (10 points maximum)

1. Provide the name of the submitting organization (command, service, etc.), and identify the responding organizational unit (site, function, etc.).
2. Provide a brief mission description of the overall business objectives, product lines, and mission of the organization.
3. Describe the general scope of the project (e.g., within the Command, Intra-Service, DoD wide, etc.) and provide the names of the supply chain partner organizations (external), and the names of the functional organizations (internal) involved in the project. Indicate the number of people involved from each organization and the functional category of each. Provide a point of contact for each supply partner organization (name, mailing address, commercial telephone number, DSN, and e-mail address).

COMPLEXITY - Provide a description of the project and its complexities. (30 points maximum)

1. Describe the supply chain process categories the submission spans (Plan, Source, Make, Deliver, Return, etc.) as defined in DoD Manual 4140.01.
2. Indicate the duration of the project. Note if the project is a pilot that is currently in development, or has been implemented.
3. Explain why the project was undertaken and how it was selected. Note if the project was initiated in response to an audit or Directive, in response to visible process issues within the supply chain, or proactively to drive improvements within an already effective and efficient supply chain process.
4. Describe any best practices employed or developed. Include the criteria for selecting best practices used.

INNOVATION - Describe the level of innovation behind the project selection. (30 points maximum)

1. Describe the processes, analytical approaches, and technology used for the project. Indicate whether the project (a) used new, unproven technology and practices, (b) used technology and practices proven in other environments, but not used within the Defense environment, or (c) leveraged technology and practices proven within the Defense environment.
2. Describe how the new technologies, practices, and analytical methods led to an improvement in supply chain outcomes for DoD. Demonstrate how the project will fill existing gaps or compliment what has already been accomplished.

IMPLEMENTATION - Describe the process used to complete the project. (20 points maximum)

1. Describe how the project was successfully implemented across the supply chain process categories (Plan, Source, Make, Deliver, Return, etc.).
2. Identify significant challenges encountered, the process for resolution, and the solutions.
3. Indicate the metrics used to measure progress and success.

OUTCOMES - Explain how the project optimized supply chain performance, and significantly improved the reliability, flexibility, and responsiveness of the defense supply chain. (30 points maximum)

1. Describe, in detail, the outcome of project implementation described above. Document and quantify cost and performance benefits, including the project's return on investment and changes in the capabilities of one or more of the supply chain process categories (Plan, Source, Make, Deliver, Return, etc.).
2. Indicate the scope of the outcomes and benefits (e.g., function, site, command, service, or enterprise). Describe the outcomes and benefits that extend past the submitting organizational unit level.
3. Outline how the success of this effort supports the organizational objectives described in Project Scope, Item 2.

KNOWLEDGE TRANSFER - (20 points maximum)

1. Describe the efforts to share from this effort with other organizations. Note if knowledge sharing spans across function, site, command, service, or enterprise or beyond the Government.
2. Explain how the project can be transferred to other organizations, and specify the likely candidates for transference.

CONCLUSION - (10 points maximum)

Indicate why, based on the categories above, the project meets the requirements for the DoD Award for Supply Chain Excellence. Describe how the project qualifies as a complex and innovative defense logistics program that leveraged the use of best practices to significantly improve the defense supply chain and advance the DoD's overall supply chain management.

Where to Submit

Please mail the completed submission information outlined in the "Contents" section to:
Office of the Deputy Assistant Secretary of Defense (Supply Chain Integration)
c/o LMI
Attention: Supply Chain Award Nomination/Ms. Lisa Boone
7940 Jones Branch Drive
McLean, VA 22102



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