



DEPARTMENT OF DEFENSE AWARD

FOR

SUPPLY CHAIN EXCELLENCE



CALL FOR ENTRIES



NDIA
National Defense Industrial Association



LOGISTICS

Logistics is America's strategic advantage to deter and decisively defeat our adversaries. New threats to our national security demand that we transform logistics to project and sustain dominant power. Transforming to more reliable, agile, and responsive defense logistics programs enables the use of best practices and innovative approaches to significantly improve the reliability, flexibility, and responsiveness of the defense supply chain and advance the Department of Defense's (DoD's) overall supply chain management (SCM).

World-class supply chains align supply operations and business objectives. SCM involves the end-to-end management of products and services, from the origination of raw materials at the supplier's supplier through the functional areas and processes of your organization to the end user of the product or service—the customer's customer, or the warfighter in the case of DoD. To recognize organizations that excel in this arena, the Office of the Assistant Secretary of Defense for Logistics and Materiel Readiness (ASD(L&MR)) Supply Chain Integration Office partnered with the National Defense Industry Association (NDIA) to present the DoD Supply Chain Excellence awards. The annual DoD Award for Supply Chain Excellence spotlights a superlative DoD organization that has

- recognized the critical role supply chain performance plays in reaching organizational goals,
- committed to optimizing their supply chain performance, and
- demonstrated this commitment through the implementation of supply chain improvement projects.

The program for the DoD Award for Supply Chain Excellence encourages the continuous advancement and sharing of supply chain management knowledge and information among organizations. The award program formalizes the cross-industry collaboration that has been the guiding principle since its inception, and accelerates the dissemination of lessons learned, best practices, and technology that has proven to deliver positive business results for leading organizations.

RECOGNITION

THE AWARDS

All DoD organizations are eligible for the DoD Award for Supply Chain Excellence, which is presented to an organization that operates significant components of a supply chain and has demonstrated excellence in design, operation, or improvement of that supply chain. The nomination should demonstrate successful implementation of the supply chain process categories (Plan, Source, Make, Deliver, Return, etc.) as defined in DoD Manual 4140.01.

The awards are bestowed based on the selection criteria (included here), which captures

1. the nature and the complexity of the project undertaken,
2. the objective demonstration of the value of the project, and
3. the characterization of the project and communication of its significance to others.

The 2015 DoD Award for Supply Chain Excellence will be presented along with the award trophy at an NDIA event in 2016. In addition, press releases will be submitted to the appropriate trade and news publications. We therefore request submitting organizations not provide any proprietary or classified information. Organizations should also be advised that questions may be directed to designated points of contact to clarify submissions.



SELECTION CRITERIA AND SCORING

Submissions will be scored based on the information provided for each category below. Note: a response for each category is required. Specific criteria within the categories must be addressed, but the criteria are not all-inclusive. A successful submission responds to each required category clearly and sequentially. A total of 150 points is possible.

01

PROJECT SCOPE

Define the general scope of the project. (10 points maximum)

1. Provide the name of the submitting organization (command, service, etc.), and identify the responding organizational unit (site, function, etc.).
2. Provide a brief mission description of the overall business objectives, product lines, and mission of the organization.
3. Describe the general scope of the project (e.g., within the Command, IntraService, DoD wide, etc.) and provide the names of the supply chain partner organizations (external), and the names of the functional organizations (internal) involved in the project. Indicate the number of people involved from each organization and the functional category of each. Provide a point of contact for each supply partner organization (name, mailing address, commercial telephone number, DSN, and e-mail address).

02

COMPLEXITY

Provide a description of the project and its complexities. (30 points maximum)

1. Describe the supply chain process categories the submission spans (Plan, Source, Make, Deliver, Return, etc.) as defined in DoD Manual 4140.01.
2. Indicate the duration of the project. Note if the project is a pilot that is currently in development, or has been implemented.
3. Explain why the project was undertaken and how it was selected. Note if the project was initiated in response to an audit or Directive, in response to visible process issues within the supply chain, or proactively to drive improvements within an already effective and efficient supply chain process.
4. Describe any best practices employed or developed. Include the criteria for selecting best practices used.

03

INNOVATION

Describe the level of innovation behind the project selection. (30 points maximum)

1. Describe the processes, analytical approaches, and technology used for the project. Indicate whether the project (a) used new, unproven technology and practices, (b) used technology and practices proven in other environments, but not used within the Defense environment, or (c) leveraged technology and practices proven within the Defense environment.
2. Describe how the new technologies, practices, and analytical methods led to an improvement in supply chain outcomes for DoD. Demonstrate how the project will fill existing gaps or compliment what has already been accomplished.

04

IMPLEMENTATION

Describe the process used to complete the project.
(20 points maximum)

1. Describe how the project was successfully implemented across the supply chain process categories (Plan, Source, Make, Deliver, Return, etc.).
2. Identify significant challenges encountered, the process for resolution, and the solutions.
3. Indicate the metrics used to measure progress and success.

05

OUTCOMES

Explain how the project optimized supply chain performance, and significantly improved the reliability, flexibility, and responsiveness of the defense supply chain.
(30 points maximum)

1. Describe, in detail, the outcome of project implementation described above. Document and quantify cost and performance benefits, including the project's return on investment and changes in the capabilities of one or more of the supply chain process categories (Plan, Source, Make, Deliver, Return, etc.).
2. Indicate the scope of the outcomes and benefits (e.g., function, site, command, service, or enterprise). Describe the outcomes and benefits that extend past the submitting organizational unit level.
3. Outline how the success of this effort supports the organizational objectives described in Project Scope, Item 2.

06

KNOWLEDGE TRANSFER

(20 points maximum)

1. Describe the efforts to share this project with other organizations. Note if knowledge sharing spans across function, site, command, service, enterprise or beyond the Government.
2. Explain how the project can be transferred to other organizations, and specify the likely candidates for transference.

07

CONCLUSION

(10 points maximum)



SUBMISSION INSTRUCTIONS

Previous award winners have successfully focused on supply chain projects as opposed to logistics initiatives. This should not prevent complex, multiple-year programs from being submitted for consideration, but particular attention should be paid to identifying concrete and measurable improvements. Projects that have won a previous DoD Award for Supply Chain Excellence will not be considered. All submissions should be submitted in Microsoft Word format. Submissions should include two hard copies (paper) and one electronic copy. Executive summaries (1–2 pages) of the award submission are required. Submissions should clearly identify the title of the submitted project.

Each submission should be accompanied by a cover letter—signed by a general officer/flag officer in the organization—that identifies the project, the submitting organization, and a single point of contact (including address, phone number, and e-mail address) for the package. The cover letter should also explicitly state whether the package can be made publicly available. It is customary practice to post award nominations on the ASD(L&MR) public website. For submissions that cannot be publicized, ASD(L&MR) requests a sanitized version of the package that can be posted on the public website.

Materials other than the document that conform to the submission instructions above will not be accepted; this includes videos. Submissions must not contain proprietary or classified information unless a sanitized version is provided as well. Conformance to the OSD Supply Chain Enterprise Metrics attributes as defined in DoD Manual 4140.01 is required.

ELIGIBILITY

The award is open to all DoD organizations. Submissions will be accepted for activities during the 12-month calendar year (January 1, 2015 – December 31, 2015). Each organization may submit up to two entries. The submission deadline is February 1, 2016. Deadline extensions for award nominations are not routinely granted and must be approved by ASD(L&MR). An awards committee will be appointed by ASD(L&MR) to review and select the winner.



2014 AWARD WINNER

The 2014 DoD Award for Supply Chain Excellence was won by the Inventory Planning and Analysis Branch (The Branch) within Marine Corps Logistics Command (MARCORLOGCOM) for their Supply Chain Transformation effort.

The Branch demonstrated a strategic transformation effort to modernize their Equipment Sourcing Push Fulfillment Process (PFP) across the entire Marine Corps, transitioning from the Using Unit requisitions (a “Pull” process), to a MARCORLOGCOM managed “Push” process. Equipment Sourcing PFP was first implemented in 2012 and required drastic modifications to current processes in order to facilitate the service’s new direction of decentralized sourcing operations through Marine Expeditionary Units and Special Purpose Marine Air Ground Task Forces. The Branch implemented a new process that models equipment sourcing solutions at the Marine Expeditionary Force (MEF) level. Under the new process, MARCORLOGCOM evaluated—on a quarterly basis—Marine Corps-wide equipment deficiencies, compared them to all available assets, and then coordinated the release and issue of the equipment to fill the field units’ deficiencies—characterized as a “Push” process.

The Branch developed a comprehensive trend analysis tool that captures PFP performance metrics. This tool displays all variances in the available equipment to unit requirement, allowing MARCORLOGCOM and Marine Corps Systems Command to target specific items that required additional actions in order to restore them to a ready-for-issue condition. The metrics provide an accurate snap shot of the program’s effectiveness.

As a result of these initiatives, MARCORLOG eliminated over 8,000 invalid requisitions from the units in the field, and increased the sustainability-rating by 37%, which increased the stores of military equipment assets by 11,182 valued at over \$23 million. This initiative resulted in over 45,000 military equipment assets valued at over \$1.8 billion being sourced to home station MEFs; over 20% of these assets were Marine Corps Automated Readiness Evaluation System reportable, and thus positively impacted supply readiness reporting throughout the Marine Corps.



Office of the Deputy Assistant Secretary of Defense
(Supply Chain Integration) c/o LMI

Attention: Supply Chain Award Nomination/Mr. Stuart Jones

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