



ACQUISITION,  
TECHNOLOGY  
AND LOGISTICS

**THE UNDER SECRETARY OF DEFENSE**

3010 DEFENSE PENTAGON  
WASHINGTON, DC 20301-3010

**AUG 20 2012**

**Re: August 29, 2012 Small Business Defense Procurement Summit at the Dayton Convention Center**

Dear Industry Executive:

On August 29, 2012, the Department of Defense (DoD) is hosting a small business outreach event in Dayton, Ohio, targeted toward increasing opportunities for small businesses in contracting with DoD. I will be delivering the keynote address at this event that is intended to facilitate small business networking with major prime contractors and Government contracting officials.

The Department is committed to increasing contracting with small businesses. Small businesses not only lead the Nation in innovation but also demonstrate proven ability to drive competition and foster business growth. Increasing small business opportunities is a priority not only for this Department, but also for President Obama, who articulated their importance by stating "If we want to keep America moving forward, we need to keep investing in our small businesses."

Large businesses play a major role in providing subcontracting opportunities to small businesses. To ensure the success of our event, I would appreciate your assistance in identifying small business specialists and program managers in your company who would be able to participate in business-to-business "matchmaking" sessions on August 29, 2012. During this time, small business owners will be provided the opportunity to network and explore potential business partnerships with your company. To register, please visit our Web site at [www.daytonsmallbusinesssummit.com](http://www.daytonsmallbusinesssummit.com).

My points of contact for this event are Mr. Joseph Misanin, Office of Small Business Programs (OSBP), at [joseph.misanin@osd.mil](mailto:joseph.misanin@osd.mil) and Mr. Farooq Mitha, OSBP, at [farooq.mitha@osd.mil](mailto:farooq.mitha@osd.mil).

Thank you for your commitment to this important initiative and for all you do to support our men and women in uniform.

A handwritten signature in black ink, appearing to be "Frank Kendall", written over a horizontal line.

Frank Kendall