



Project Title

Insert Pictures of item ("Before and After" if improvement to existing technology or equipment and if available)

[Insert Very Brief Warfighter Tag Line, such as:]

Finding Bomb Makers via Exploitation of Latent Prints

Technology / Product / Key Deliverables

- BRIEF and to the point !!!!!
- A FEW bullets in NON-TECHNICAL / plain English (no PhD dissertations!)

The So What

- Why do we care? i.e., what's the specific benefit of doing this?
- Specific outcomes that benefit the Warfighter
- Where is this item being used today or where will it be used when developed?

Key Participants

- Sponsor(s): Service & Combatant Command
- Gov't Contributors: DHS, FBI, DARPA (examples provided)
- Industry: Company Name, City, State

Key Deliverables: (examples provided)

- "XX" developmental test units
- "XX" units for deployment evaluation / military utility assessment
- Training / CONOPS manuals
- Pre-certification acquisition item

Funding (\$M)

ASD(R&E) / RRTO
Sponsor/Service

FYXX

X.XXX
X.XXX

FYXX

X.XXX
X.XXX

Total

X.XXX
X.XXX

Milestones Leading to Fielded Capability

(examples provided)

* Days After Contract Award

- Contract for Test article DAC *
- Combined DT/OT DAC *
- Procurement Decision DAC *
- Deployment DAC *

Technical POC: Name, email, phone

PM PoC: Name, email, phone