MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
COMMANDER, U.S. SPECIAL OPERATIONS COMMAND
COMMANDER, U.S. TRANSPORTATION COMMAND
SERVICE ACQUISITION EXECUTIVES
DIRECTORS, DEFENSE AGENCIES
DIRECTORS, DOD FIELD ACTIVITIES

AUG - 2 2010

SUBJECT: Small Business Goal Achievement Fiscal Year 2010

American small businesses are a key source of innovation, providing needed capability to the Warfighter. They are the largest contributor to America's non-farm Gross Domestic Product and provide two out of three new jobs. From a military perspective, small businesses are the key to sustaining and improving our industrial base to maintain competition and innovation.

Each year the Department establishes goals with each Component to help achieve the Federal-wide statutory small business goal of 23 percent. Achieving the goals in FY 2010 is particularly important because of small businesses’ role in economic recovery. In this last quarter of the fiscal year, I strongly encourage each of you to seek contracting opportunities with small businesses. Ms. Linda Oliver, the Acting Director of Small Business Programs, will provide me with bi-monthly reports on the Department's progress in achieving its small business goal. The reports will be reviewed to track performance against goals and will be made available at http://extranet.acq.osd.mil/osbp/.

My point of contact is Ms. Carol A. Brown at carol.a.brown@osd.mil or 703-604-0157, x147.

[Signature]
Ashton B. Carter