FedMall is an eCommerce ordering system for DOD, Federal, State, and authorized local Agencies to search for and acquire products from government reserves and commercial sources. Buyers have access to over 29 million individual items of supply, including centrally-managed DOD and General Service Administration (GSA) assets as well as commercial off-the-shelf products. FedMall has approximately 92,000 registered users, 732 commercial suppliers, 53.3 million commercial items and processes millions of orders annually.

FedMall strives to be the web-based single point of entry for customers to find and acquire off-the-shelf, finished goods and services from Government and commercial sources.

A relatively new part of FedMall is the MarketPlace. FedMall MarketPlace allows suppliers to upload catalogs for supplies quickly and easily. The original phase of MarketPlace in 2017 focused on office supplies but now allows a greater variety of supplies (more NAICS). For MarketPlace, suppliers use a streamlined application process; when approved, they can post items on MarketPlace for purchase card holders to buy at or below the micro-purchase threshold. DoD customers will now be able to access commercial products at a convenient Government website.

POLICY: As required, FedMall fulfills Section 332 of the Fiscal Year 1999 DOD Authorization Act, Public Law 105-261, Title III, Subtitle D, October 17, 1998 which called for a single point of entry for DOD ordering on the Internet as part of its overall eCommerce implementation.

DATA STANDARDS: FedMall utilizes Defense Logistics Management Standards (DLMS) and Electronic Data Interchange (EDI) standards for data exchanges with its interface partners. FedMall provides a Catalog Template in Microsoft Excel for Suppliers to populate the data fields and upload their items to sell on FedMall.

IT INFRASTRUCTURE: FedMall is a web based eCommerce application that users access via the internet. The site provides around the clock access to millions of individual items, using a modernized site comparable to an everyday eCommerce site, but with the additional benefit of being compliant with federal regulations. FedMall is hosted in a Secure Cloud for Government and interfaces with its partners.

IMPACT: FedMall is designed to be user friendly, intuitive, and most importantly, to meet current individual agency needs. FedMall assists buyers to find products more easily with:

- Enhanced search function; allowing users to find products quickly and easily
- The ability to compare similar products sold within the system
- Improved purchase tracking

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