FACT SHEET

THE COMMANDER IN CHIEF’S ANNUAL AWARD
FOR INSTALLATION EXCELLENCE

BACKGROUND:

In 1985, President Ronald Reagan established the Commander in Chief’s Annual Award for Installation Excellence (CINC Award). Accordingly, the Department of Defense (DoD) initiates Service-wide competition on behalf of the President.

The President challenged the men and women of the Department of Defense to search for installations where Defense personnel have done the best job with their resources to support the mission and to seek-out the most imaginative solutions to the many complex problems they face. To quote the President: “I am confident that this search for excellence and innovations will yield many new and better ways of accomplishing our mission and at the same time honor those whose dedication has produced the best Defense organization in the world.”

In meeting the President’s challenge, the Army, Marine Corps, Navy, and Air Force conduct their own intra-Service competitions. In 1988, the Defense Logistics Agency (DLA) was added to this competition. An installation is identified in each Service and DLA where the Command has done the best job with its resources to: sustain the mission, increase productivity of the workforce, and enhance the quality of life. Moreover, DoD enjoys innumerable and valuable benefits from this program, including recognition, competition, creative management, improvements, new ideas, and leadership.

ELIGIBILITY: Any DoD military or DLA installation of any size.

PROCEDURES: In accordance with the purpose of the award and with the guidelines contained in DoDI 1005.16, “Commander in Chief’s Annual Award for Installation Excellence,” the Military Services and DLA develop their unique selection procedures, conduct their award competition, identify special recognition recipients (offices, programs, and individuals) and then forward their award nominations for consideration and final selection by the Secretary of Defense.

THE AWARD: A crystal Installation Excellence trophy is awarded to one installation from each Military Service and the DLA. In addition to the trophy, each recipient is presented an Installation Excellence flag and a letter from the current Command in Chief complementing the men and women for their outstanding achievements.